

# Solar PV Cost Reduction Potential 2016-2030



**Base:** the complete assembly that attaches a racking system to a roof. Base components include flashing, furring strip, foot, and ballast (see Glossary entries for these items).



**Fasteners:** a broad category of components utilized to connect various parts of the racking equipment to the base and the individual components of the base to one another.



***Animal Wire:*** protective netting to prevent wild animal access to exposed wiring underneath the array.



***Array:*** an arrangement of interconnected photovoltaic modules.



***Module:*** a packaged, self-contained, connected assembly of solar cells arranged into a panel.



***Racking Equipment:*** the collective equipment utilized to hold, support, and anchor modules in place.



**Rails:** long supports (typically aluminum) that form the matrix upon which modules rest and are secured in a roof-mounted, rack-and-rail system. Splice bars are sometimes used to combine separate rails into a single, longer rail.



**Combiner Box:** a closed box where all strings are combined into one electrical output that is then fed to the inverter.



***Disconnect:*** a device used to ensure that an electrical circuit is completely de-energized or isolated for service or maintenance or in the case of over-energization.



***Homerun:*** the main line that runs to connect individual series of panels to the combiner box.



***Electrical Equipment:*** the collective equipment utilized to collect, modify, and manage the power provided by the PV array into end-use alternating current. Includes inverters, disconnects, junction boxes, and circuit panels. THIS PHOTO INCLUDES TWO INVERTERS, TWO COMBINER BOXES, AND A JUNCTION BOX AS IS TYPICAL OF INSTALLATIONS THAT USE CENTRAL / STRING INVERTERS IN THE U.S.



***Electrical Conduit:*** a tubing system used for protection and routing of electrical wiring.



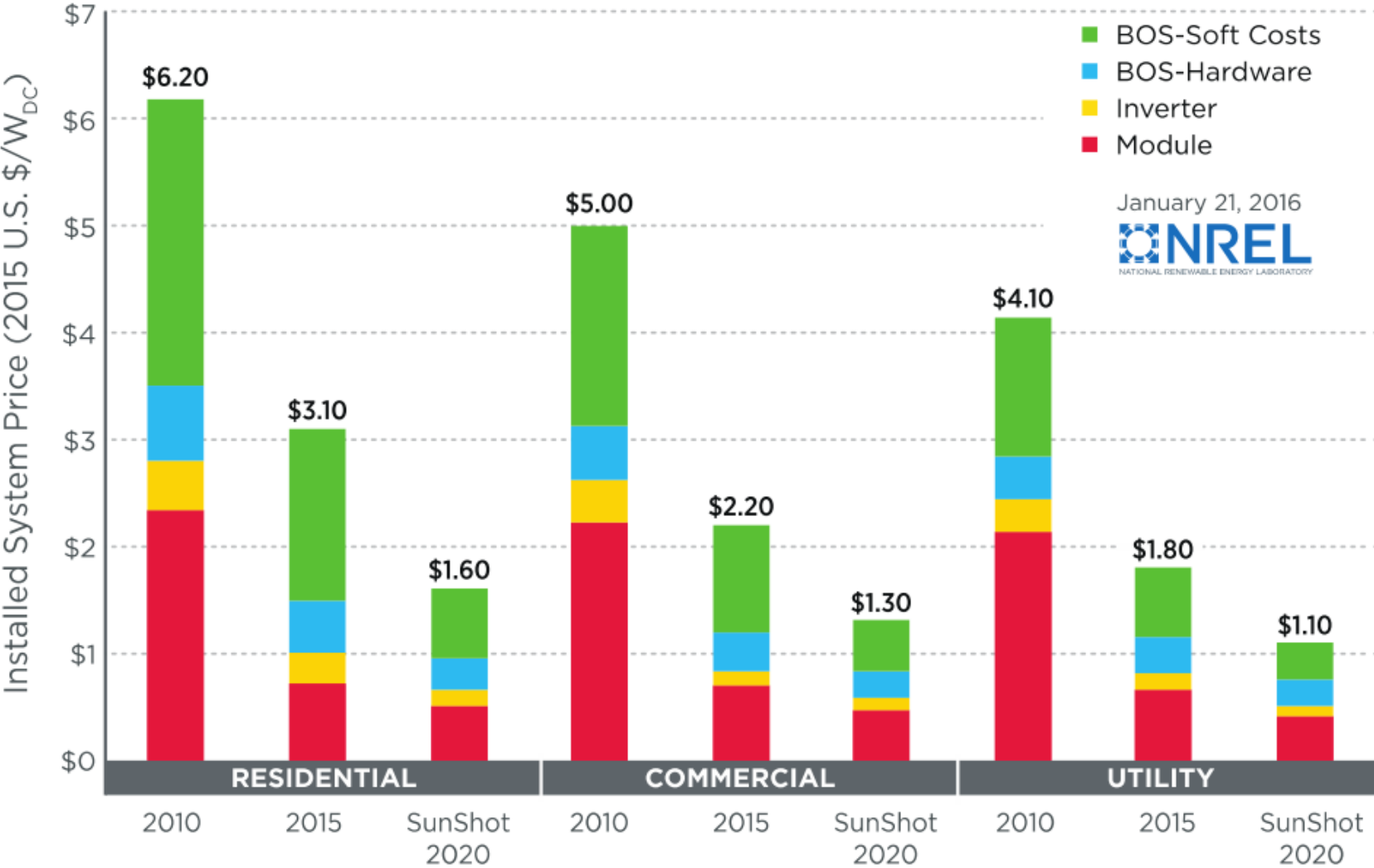
Microinverter

*Inverter:* an electrical power converter that changes direct current (DC) to alternating current (AC). Some systems utilize microinverters located on each module (see Figure G), while others utilize a central (sometimes called “string”) inverter that converts to AC after the current has been aggregated at the combiner box (see Figure G).



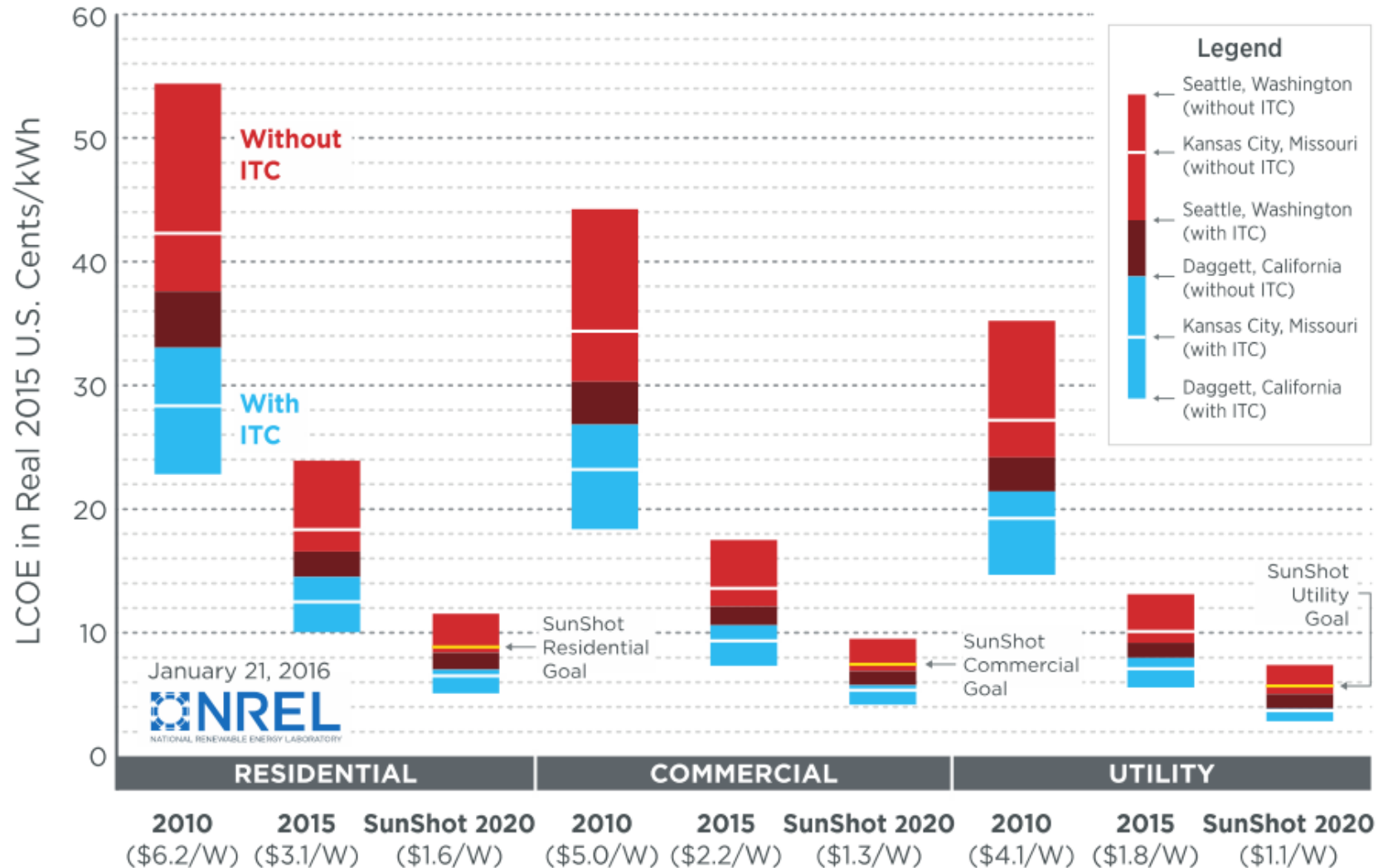
String inverter

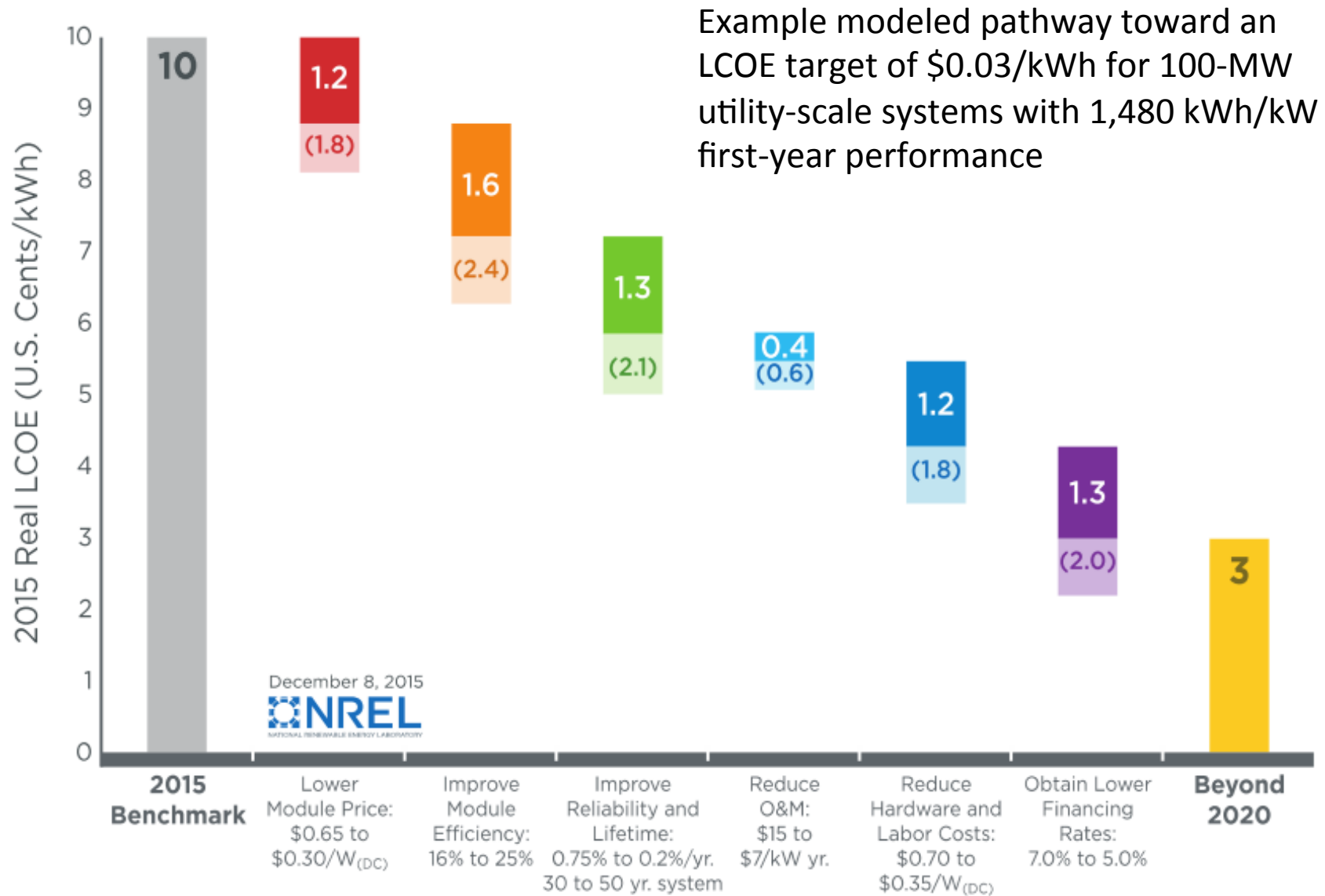
# Installed System Price

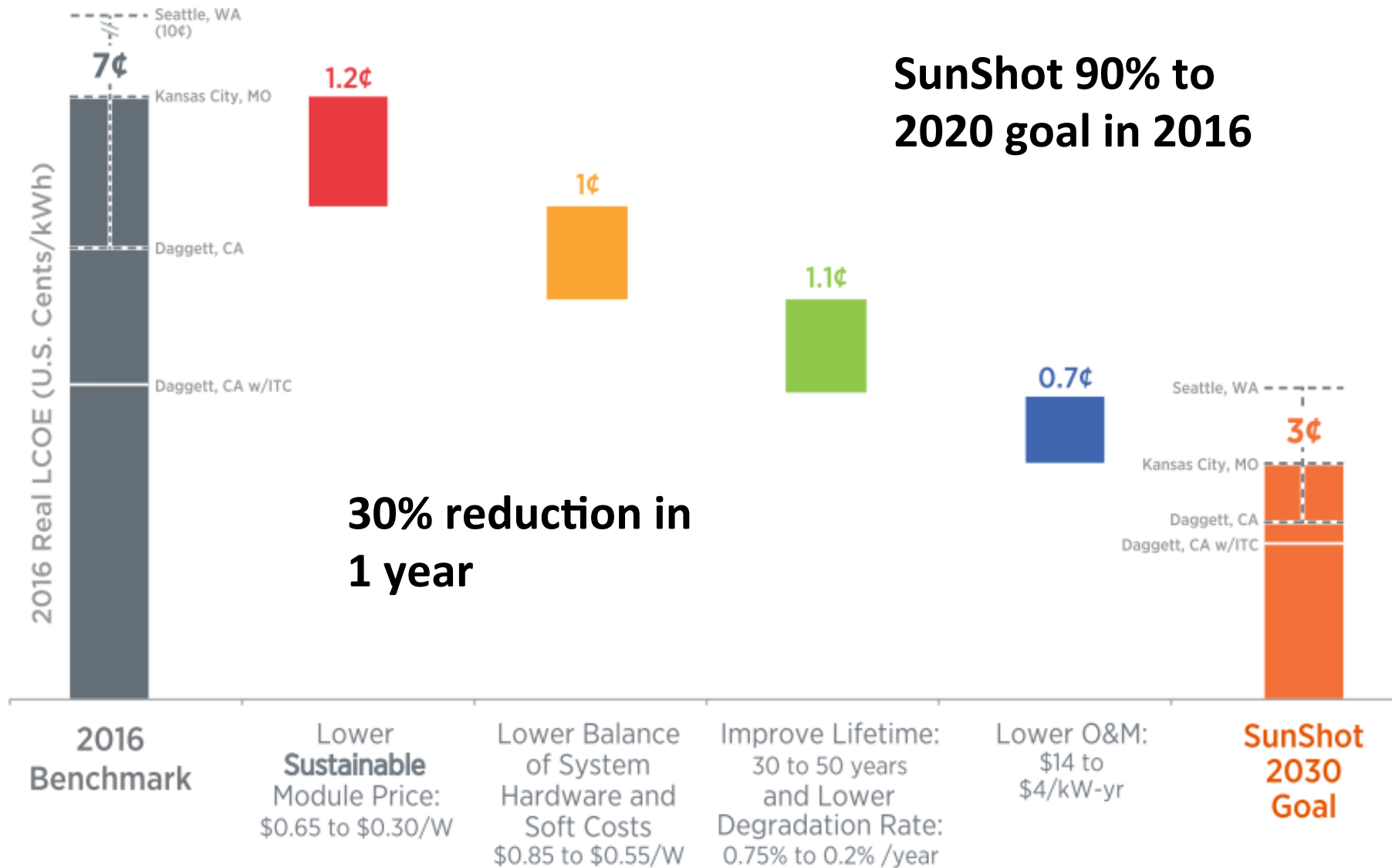


# Calculated LCOE for Photovoltaics Systems in the United States

30% Federal ITC in 2010 and 2015 and 26% Federal ITC in SunShot 2020 Scenarios. 1120 to 2380 kWh/kW systems.

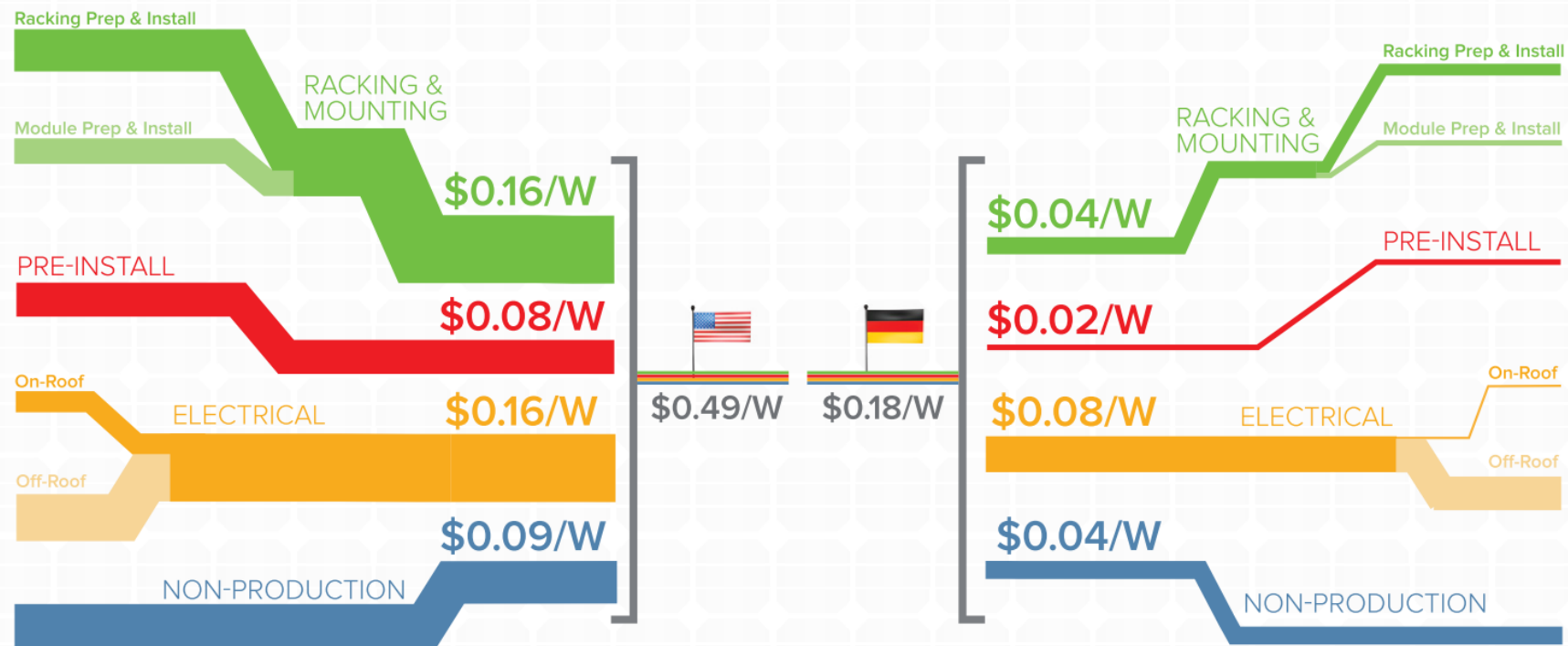






Average U.S.  
Electricity rate was  
10.83 ¢/kWh in  
August 2016, so why  
is everybody  
concerned with  
reducing costs of  
solar PV?

**FIGURE ES1: U.S. AND GERMAN ROOFTOP INSTALLATIONS COMPARED**



**PRE-INSTALL**

- Travel\*
- On-Site Prep
- Off-Site Prep\*

**RACKING & MOUNTING**

- |                                   |                                  |
|-----------------------------------|----------------------------------|
| <b>Racking Prep &amp; Install</b> | <b>Module Prep &amp; Install</b> |
| Base Prep                         | Module Prep                      |
| Rail Prep                         | Module Attach                    |
| Base Attach                       |                                  |
| Rail Attach                       |                                  |
| Other Hardware Install            |                                  |

**ELECTRICAL**

- |                       |   |
|-----------------------|---|
| <b>On-Roof</b>        | <b>Off-Roof</b>                         |
| Homerun Install       | Electrical Equipment & Inverter Install |
| Grounding Install*    | Conduit Install                         |
| Combiner Box Install* | Disconnect Install*                     |

**NON-PRODUCTION**

- Meals & Breaks
- Clean-up
- Unavoidable Delay
- Avoidable Delay

\*denotes U.S. only

FIGURE 13: DIFFERENCES AMONGST U.S. INSTALLERS: RACKING & MOUNTING

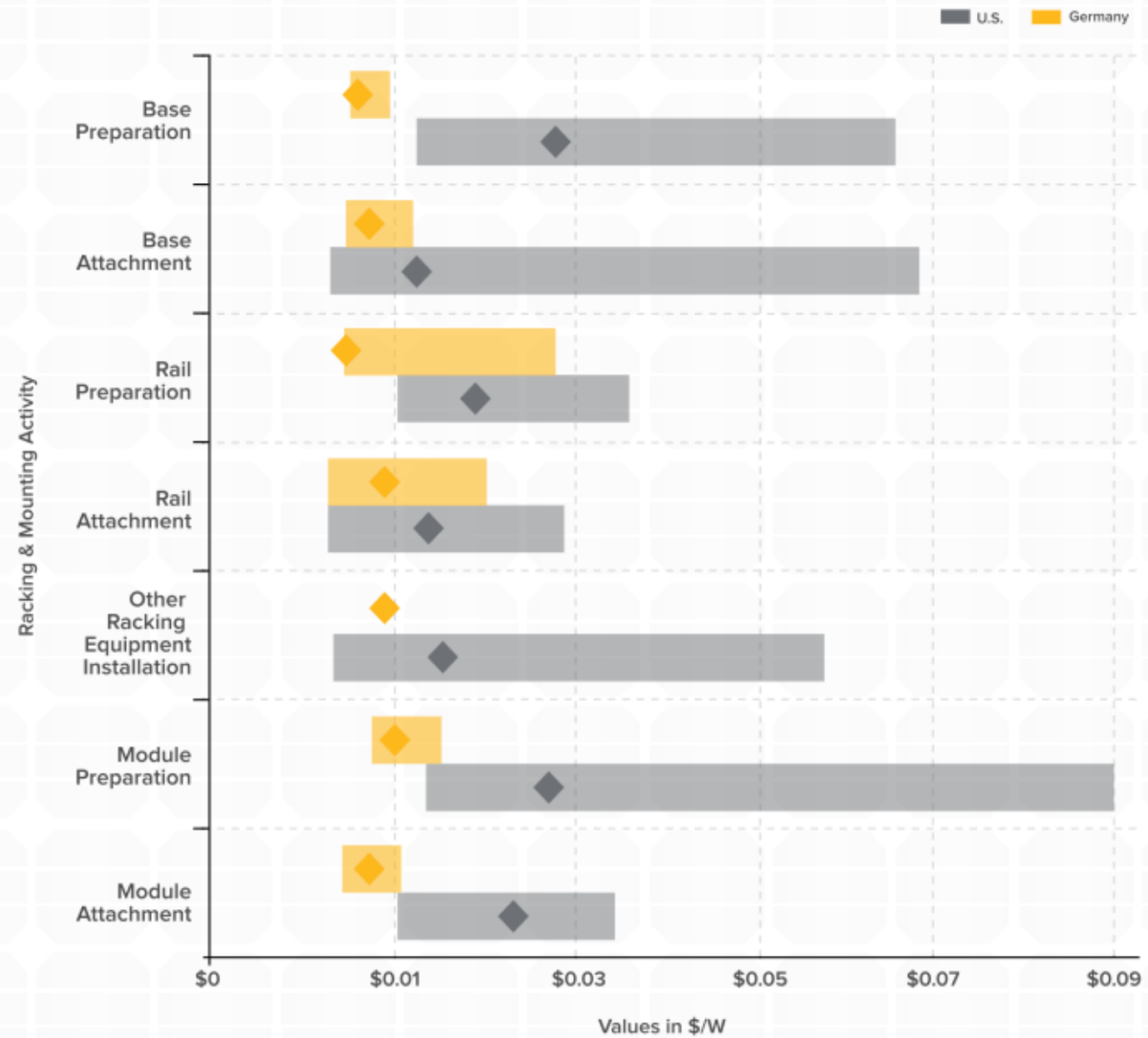


FIGURE 4: PATHWAY TO ACHIEVING GERMAN INSTALLATION LABOR COSTS IN THE U.S.

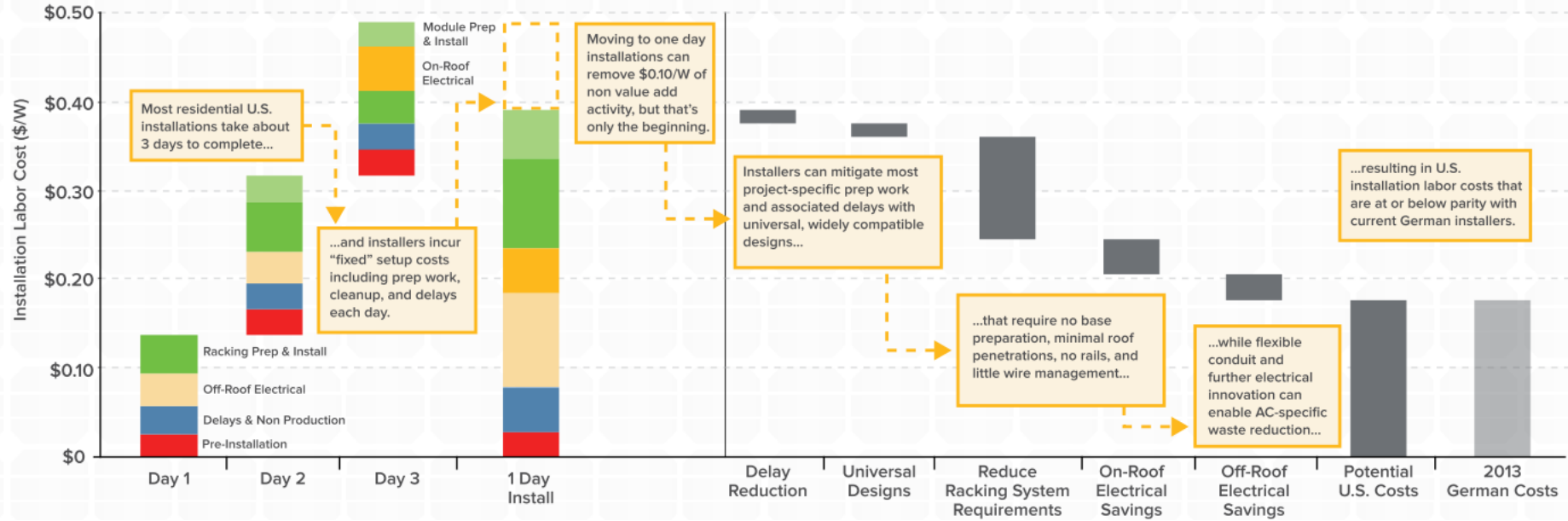
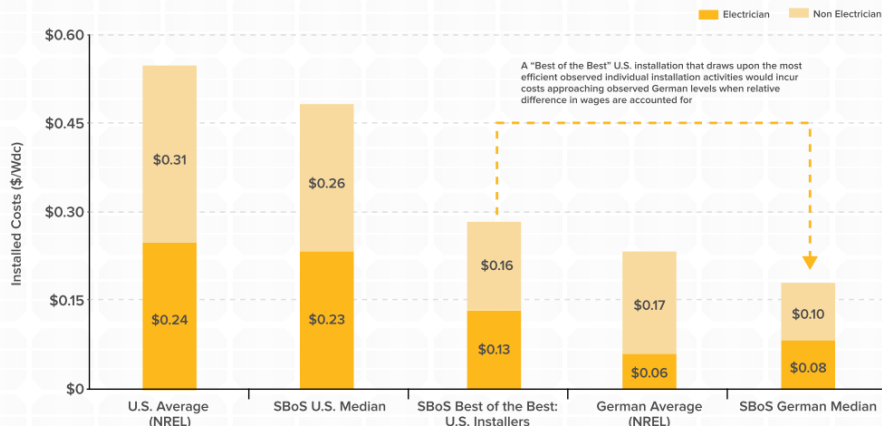


FIGURE 9: INSTALLATION LABOR COST COMPARISON: U.S. AND GERMANY



\* This analysis uses the same labor wage rate assumptions for electrician and non-electrician labor as Seel et al. (see footnote 10)

FIGURE 34: NON-PRODUCTION INSTALLATION COSTS IN THE U.S. AND GERMANY

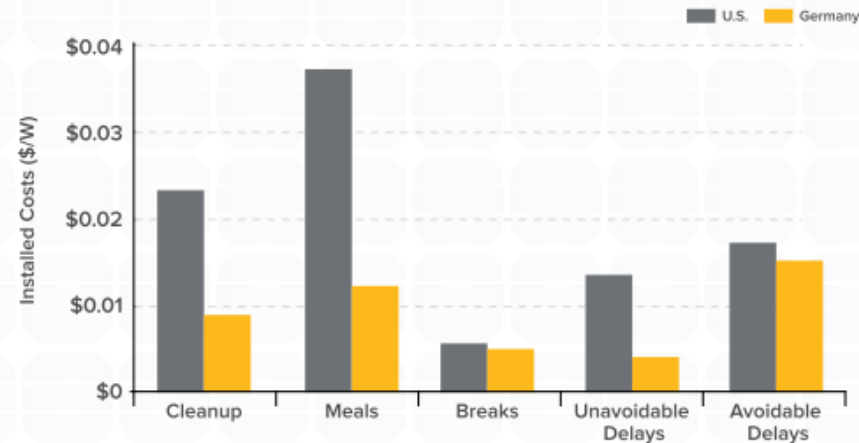


FIGURE 14: U.S. RACKING & MOUNTING: INSTALLATION COSTS BY SPECIFIC ACTIVITY

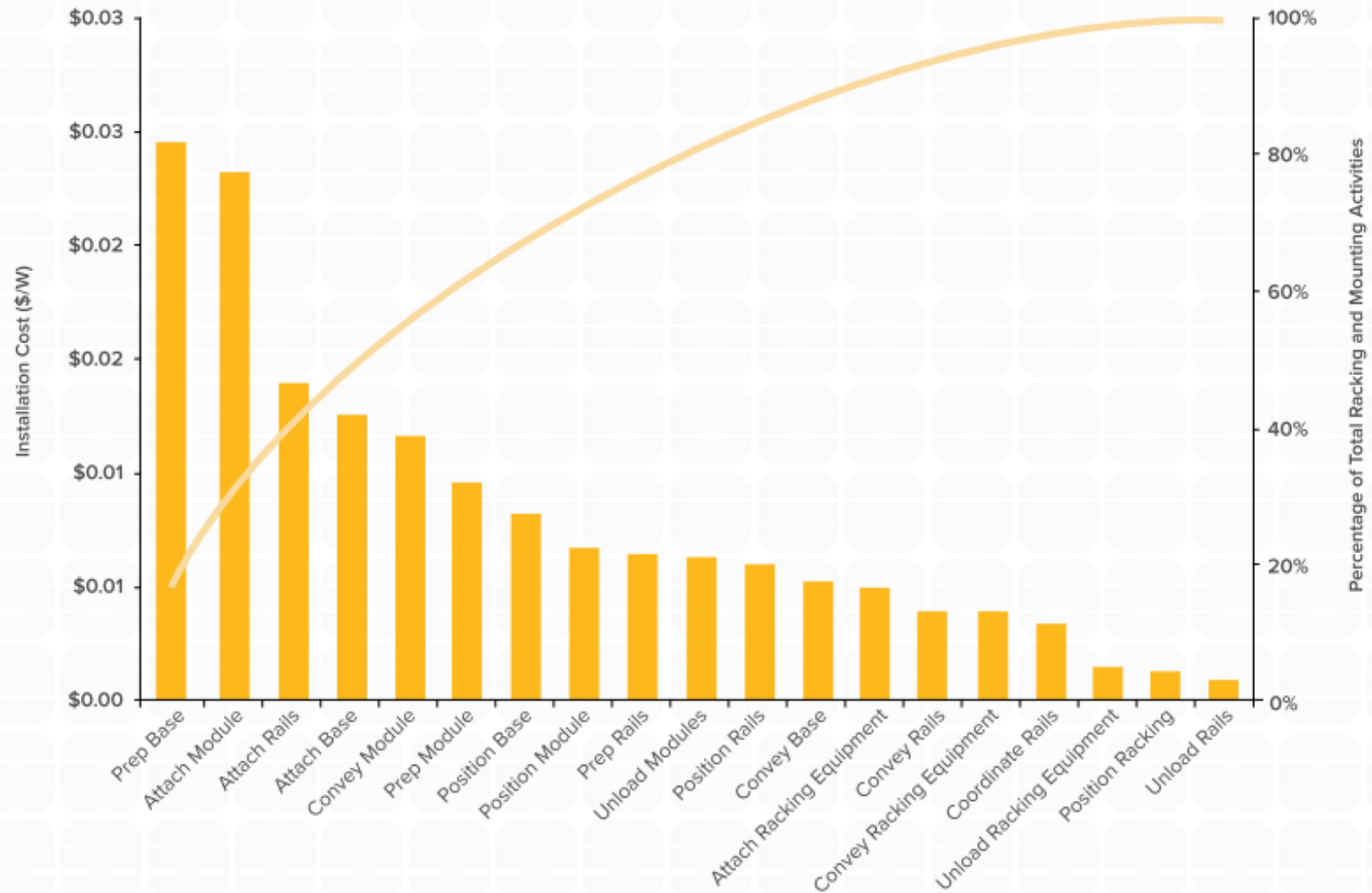
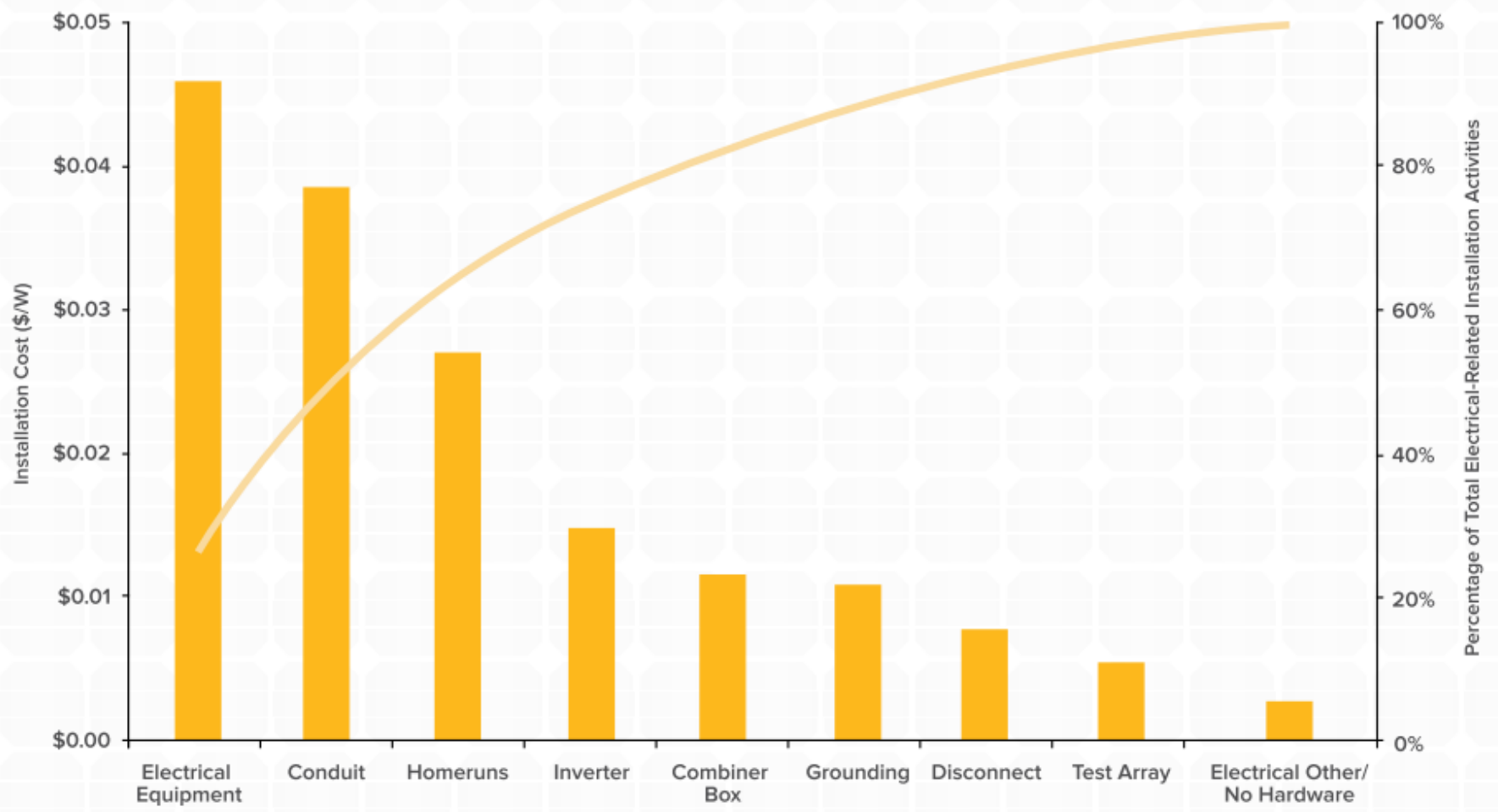


FIGURE 19: U.S. ELECTRICAL: INSTALLATION COSTS PER ACTIVITY BUCKET



## **One-Day Installations**

Moving to one-day installations can significantly decrease installation labor costs by avoiding iterative “fixed” costs that must be incurred for each successive day of a rooftop solar installation, including setup, takedown, all safety-related requirements, travel, and breaks. **(Vivint and SolarCity, are known to perform single-day residential installations with some regularity.)** These costs include safety setup, truck unload and load, coordination, delays, and site cleanup. Minimizing the number of days per installation is a powerful near-term opportunity for installers to reduce non-value-add activities and their associated costs by a minimum of 10%.

## **Steep Roof Redesign**

A design solution that eliminates base preparation work on steep roofs by anchoring into an alternative location (the roof ridge, for example) could produce significant savings for installations on steeper gabled roofs.

## **Conduit Redesign**

U.S. installers (both electrician and non-electrician) spend a significant amount of time bending, installing, and feeding wire through conduit. Flexible conduit solutions or even pre-wired flexible conduit could enable faster installations



Morris, J. 2013



### **Clay Tile Base Revamp**

German installers working on clay tile roofs are able to fully install bases at very low cost. In contrast, clay tile base installations observed in the U.S. cost four times more than non-clay-tile base installs.

### **PV-Ready Electrical Circuits**

DOE's "plug and play" initiative will make connection of a PV array to the grid much simpler to reduce electrical costs

### **Base Moisture Protection Layer**

Identify strategies to increase the speed of adding moisture protection to base mounts

### **Scaffolding / Safety Nets**

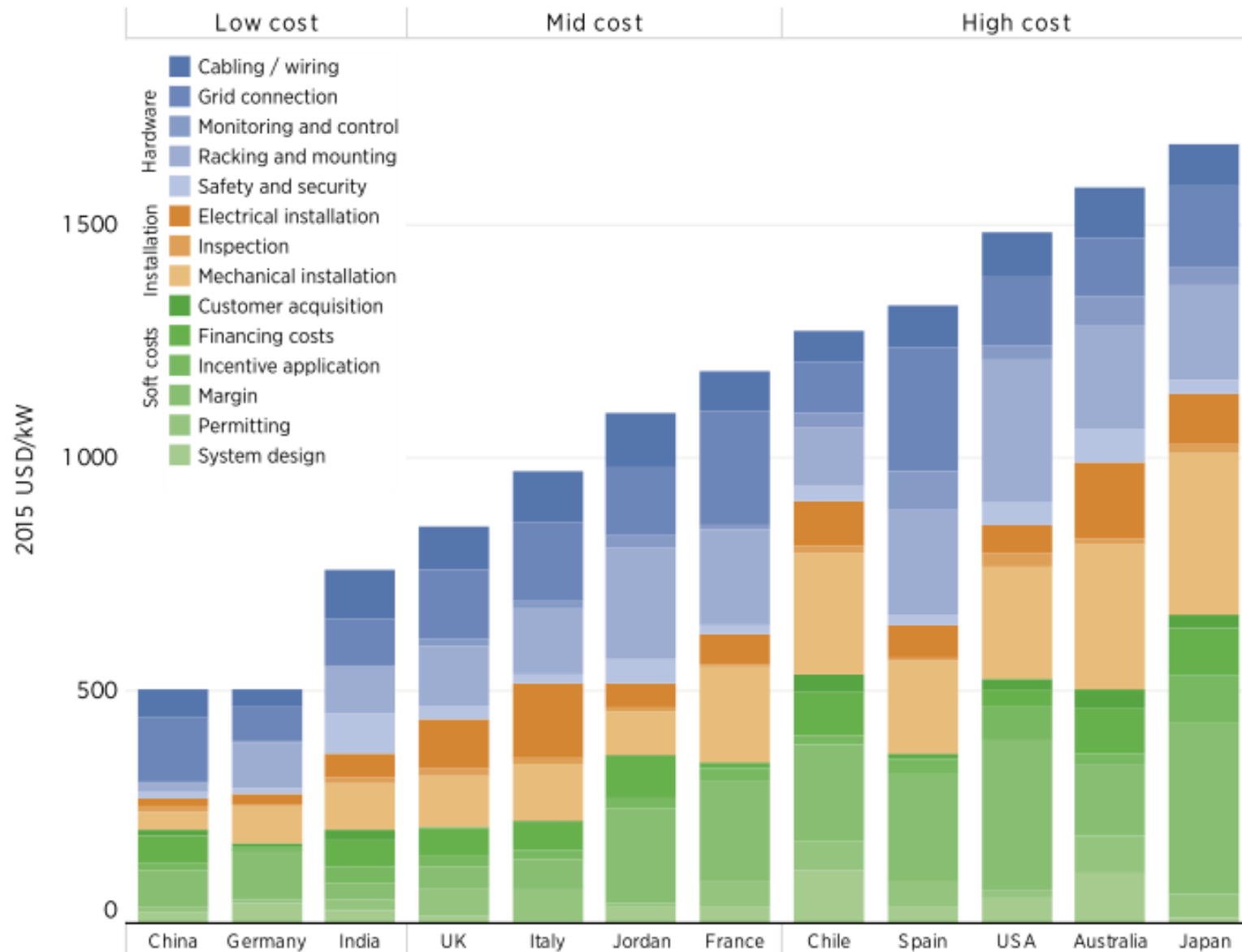
As observed in Germany, installer use of scaffolding and safety nets in lieu of safety harnesses not only improves on-roof efficiency by allowing installers to move about unhindered, but it also enables simple tool storage and bolt-on solutions like module lifts.





Morris, J. 2013

# PV BoS cost breakdown, 2015



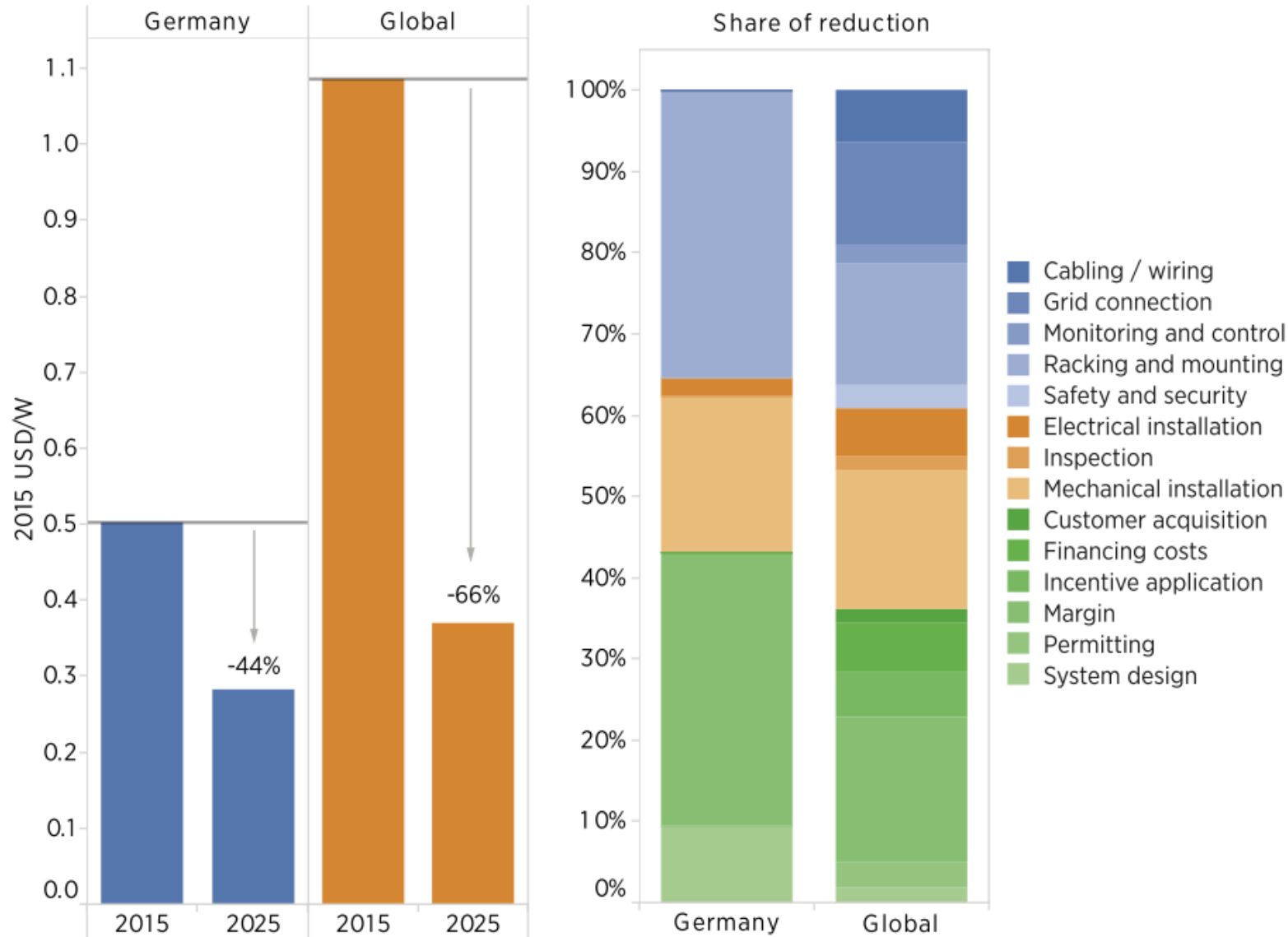
## Expected cost reduction of inverter technologies to 2025

Characteristic/Component	Central inverters	String inverters	Micro-inverters
<b>Global price (2015)</b>	~ USD 0.14 USD/W	~ USD 0.18 USD/W	~ USD 0.38 USD/W
<b>Change to 2025</b>	-39%	-33%	-30%
<b>Global price (2025)</b>	~ USD 0.09 USD/W	~ USD 0.12 USD/W	~ USD 0.27 USD/W
<i>Of which:</i>			
<i>Power electronics</i>	0.010	0.012	0.048
<i>Control card</i>	0.001	0.001	0.009
<i>Filters</i>	0.004	0.004	0.007
<i>Distribution board and others</i>	0.016	0.018	0.077
<i>Indirect costs</i>	0.041	0.065	0.082
<i>Margin</i>	0.014	0.020	0.045

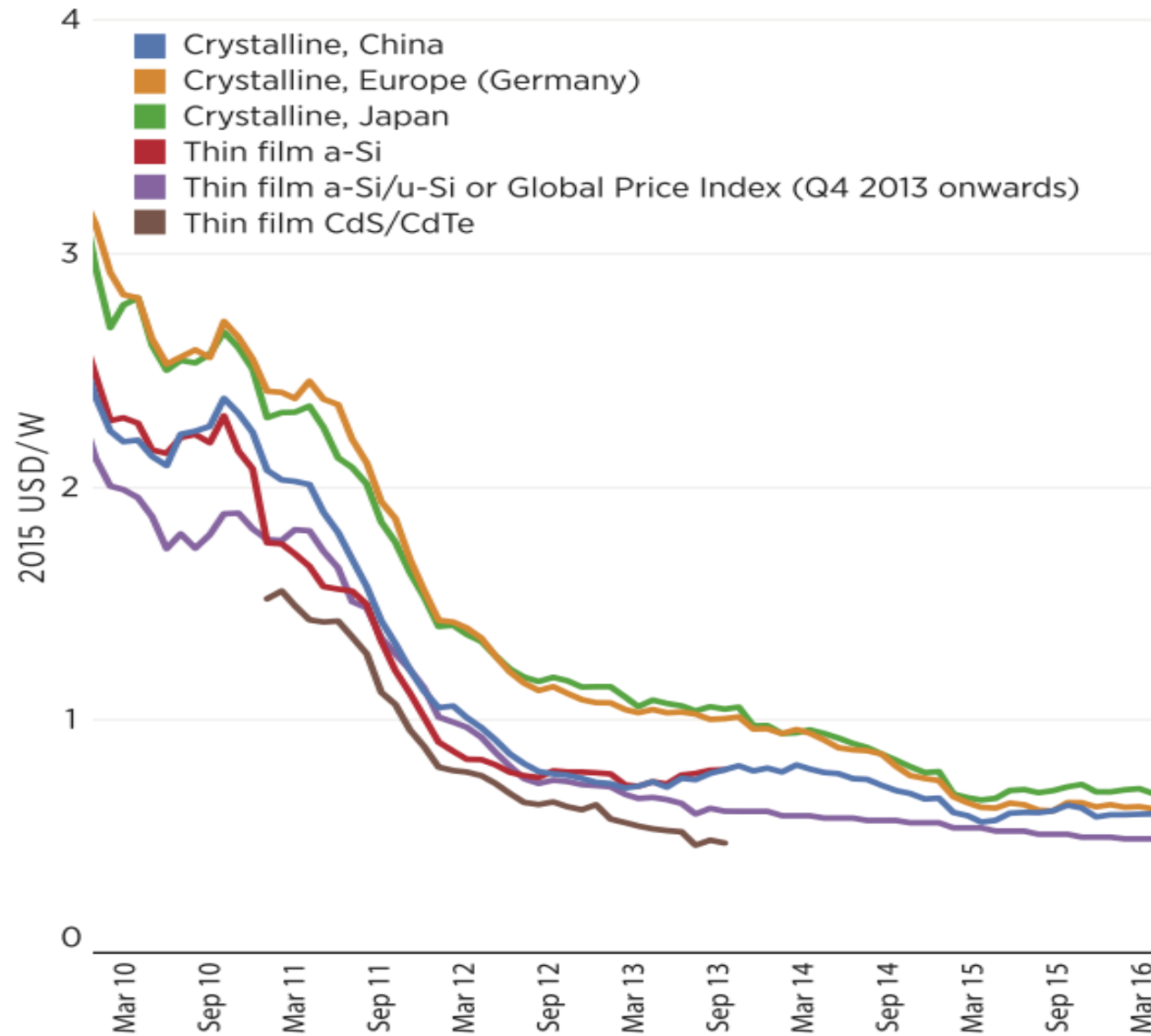
# Inverter technology cost trends to 2025

Inverter trend	Key influence
<b>Higher PV module isolation (&lt;1 500 V)</b>	<ul style="list-style-type: none"><li>• With little hardware changes, a higher bus DC can be achieved in the PV inverter. This implies a bigger AC connection and a higher power in the inverter (with the same electric current).</li><li>• This would not only reduce inverter costs but also the amount of transformers and medium voltage cells needed.</li></ul>
<b>Off-grid market (Africa, South America, etc.)</b>	<ul style="list-style-type: none"><li>• Manufacturers may be interested in investing in factories where manufacturing costs and transportation may be reduced.</li></ul>
<b>Asian technologies</b>	<ul style="list-style-type: none"><li>• Traditionally, inverters installed in Europe have been mainly German, Spanish and Italian, while in the United States, they have been essentially American (although with some European models). However, in recent years there is an increasing presence of low-cost Asian players in international markets.</li></ul>
<b>Other trends</b>	<ul style="list-style-type: none"><li>• Adoption of flexible AC transmission systems (FACTS).</li><li>• Adoption of other sectors' inverters (e.g., wind energy and frequency modifiers).</li><li>• Adaptation of PV inverters to integrate energy storage.</li></ul>

## BoS cost reduction potential for Germany and globe, 2015-2025



# Global PV module price trends



# Hanwha Q CELLS overview

- South Korean-based solar module manufacturer
- Flagship company of larger Hanwha Group. Hanwha Group was established in 1952, with over \$56B in annual sales
- Module and cell production capacity in excess of 5GW's.
- Bloomberg Tier1 and member of “Silicon Module Super League”

# 1H 2016 Module prices

- In the first half of 2016, ASP's for c-si modules were above \$0.60/watt, on average.
- Module prices varied by format, power density class and manufacturer
  - 60-cell modules were sold at premium prices in mid-to-high \$0.60's/watt
  - 72-cell modules were sold at lower prices in the low-\$0.60's/watt to the high \$0.50's/watt
- Global supply and demand was in general balance

# 2H 2016 Module prices

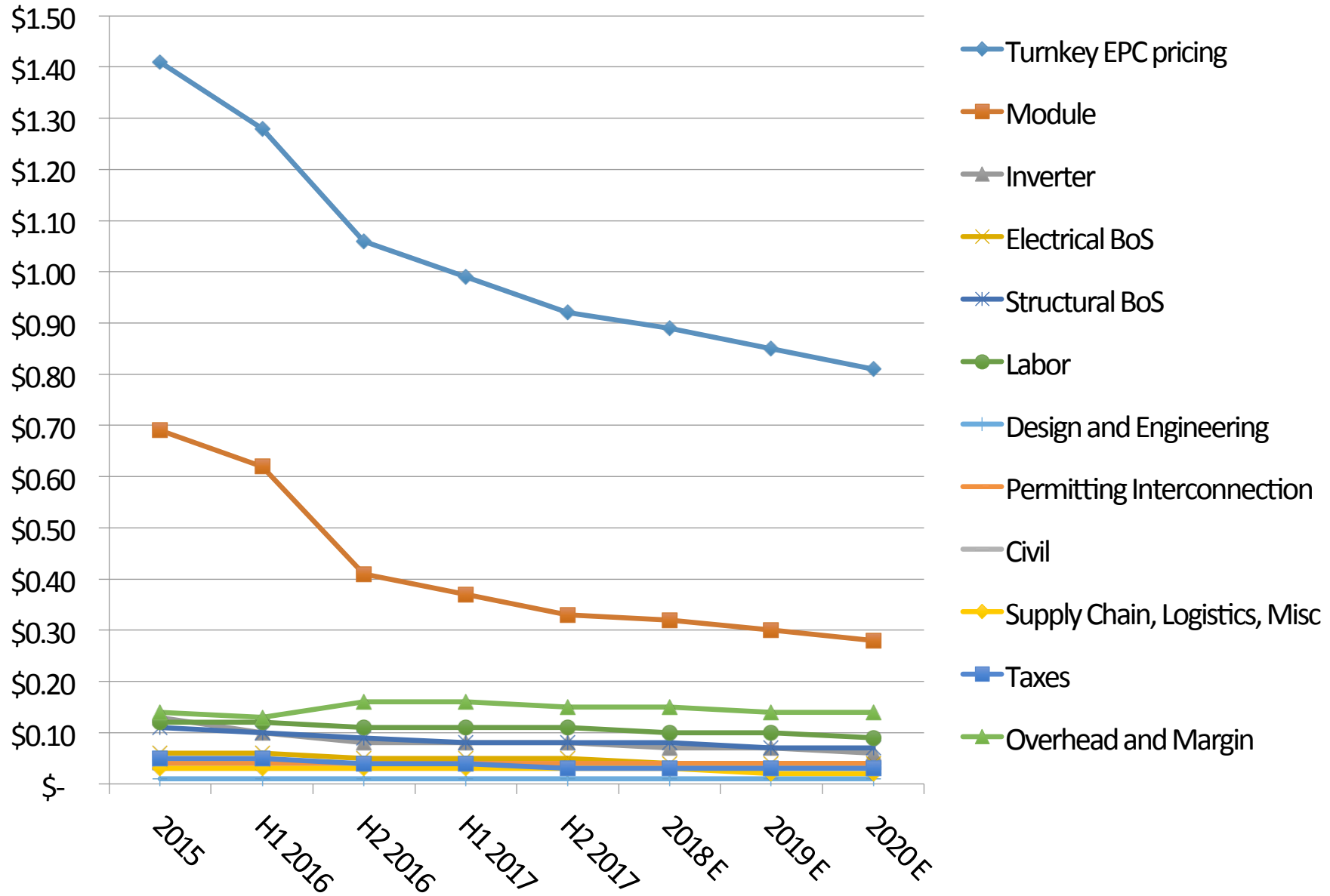
- The Chinese market had a FiT incentive decrease that took place after June 2016. The Chinese market is the largest world market. Their demand in H1 2016 was 22GW's, which is expected to decrease to only 6GW's in H2 2016.
- Starting in July 2016, China's sudden decrease in demand led to a global oversupply for solar modules. This oversupplied market led to sudden and sharp declines in c-si module prices
- Module ASP's dropped to the low \$0.40's/watt with reports of large project ASP's in the high-to-mid \$0.30's/watt
- Module prices are currently stabilizing in the low \$0.40's/watt

## Blended Utility PV System pricing (\$/Wdc) 2015 – 2020

- Pricing example is for U.S. Ground mounted, fixed tilt, 10MW+, c-Si modules
- Turnkey PV System prices fell 16% from H1 2016 to H2 2016, primarily driven by dramatic module price decrease from \$0.62/watt DC to an average of \$0.41/watt DC.
- Regional prices will differ with soft costs (non equipment), such as labor, permitting, civil, taxes, etc.. In low cost regions, turnkey prices are already below \$1.00/watt DC

	2015	H1 2016	H2 2016	H1 2017	H2 2017	2018 E	2019 E	2020 E
Turnkey EPC pricing	\$ 1.41	\$ 1.28	\$ 1.06	\$ 0.99	\$ 0.92	\$ 0.89	\$ 0.85	\$ 0.81
Module	\$ 0.69	\$ 0.62	\$ 0.41	\$ 0.37	\$ 0.33	\$ 0.32	\$ 0.30	\$ 0.28
Inverter	\$ 0.13	\$ 0.10	\$ 0.08	\$ 0.08	\$ 0.08	\$ 0.07	\$ 0.07	\$ 0.06
Electrical BoS	\$ 0.06	\$ 0.06	\$ 0.05	\$ 0.05	\$ 0.05	\$ 0.04	\$ 0.04	\$ 0.04
Structural BoS	\$ 0.11	\$ 0.10	\$ 0.09	\$ 0.08	\$ 0.08	\$ 0.08	\$ 0.07	\$ 0.07
Labor	\$ 0.12	\$ 0.12	\$ 0.11	\$ 0.11	\$ 0.11	\$ 0.10	\$ 0.10	\$ 0.09
Design and Engineering	\$ 0.01	\$ 0.01	\$ 0.01	\$ 0.01	\$ 0.01	\$ 0.01	\$ 0.01	\$ 0.01
Permitting Interconnection	\$ 0.04	\$ 0.04	\$ 0.04	\$ 0.04	\$ 0.04	\$ 0.04	\$ 0.04	\$ 0.04
Civil	\$ 0.03	\$ 0.03	\$ 0.03	\$ 0.03	\$ 0.03	\$ 0.03	\$ 0.03	\$ 0.03
Supply Chain, Logistics, Misc	\$ 0.03	\$ 0.03	\$ 0.03	\$ 0.03	\$ 0.03	\$ 0.03	\$ 0.02	\$ 0.02
Taxes	\$ 0.05	\$ 0.05	\$ 0.04	\$ 0.04	\$ 0.03	\$ 0.03	\$ 0.03	\$ 0.03
Overhead and Margin	\$ 0.14	\$ 0.13	\$ 0.16	\$ 0.16	\$ 0.15	\$ 0.15	\$ 0.14	\$ 0.14

# Blended Utility PV System pricing (\$/Wdc) 2015 – 2020



Thank You

# References

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