

# Cost Benefit Analysis



## Benefits

Transportation  
Light  
Medical  
Heating

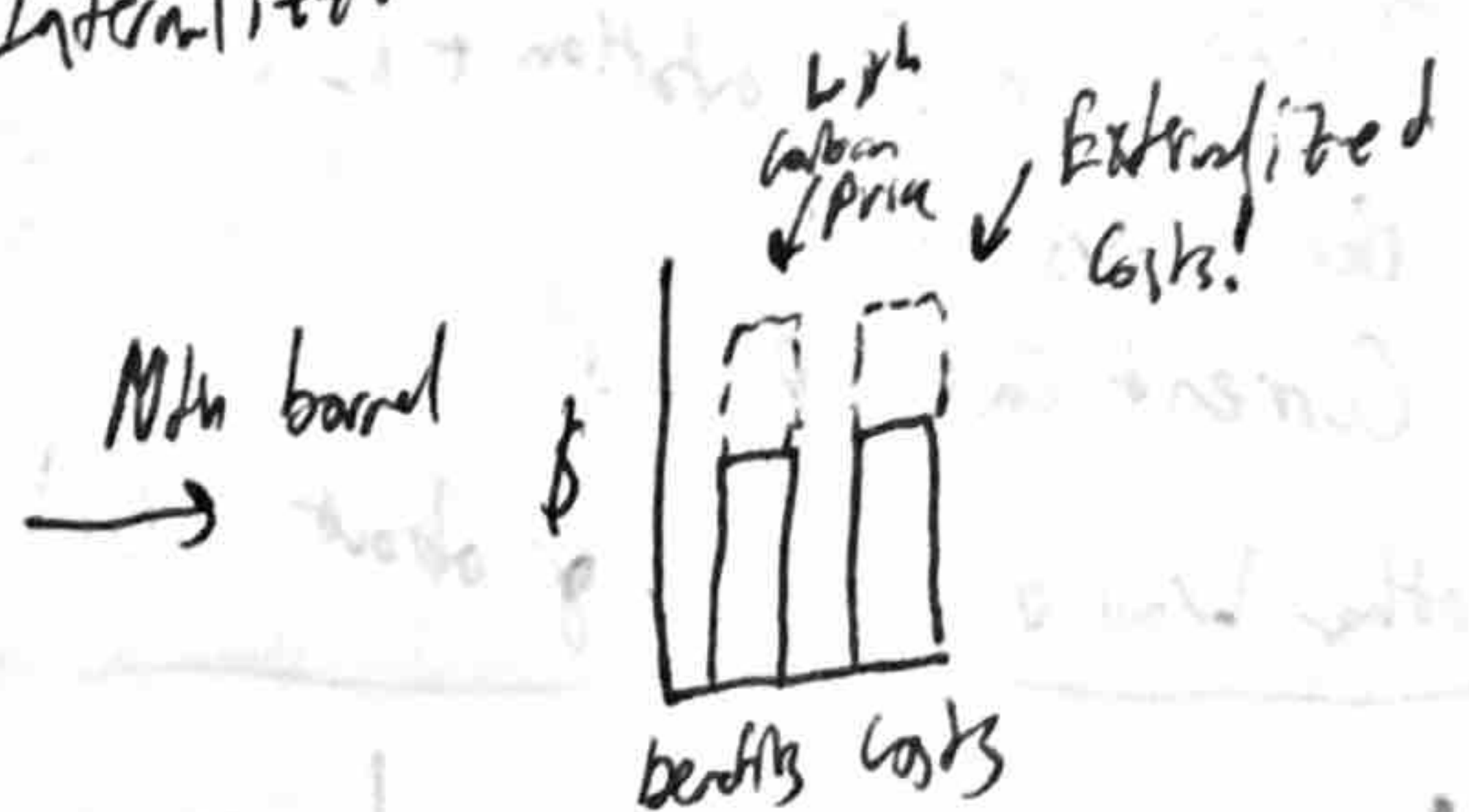
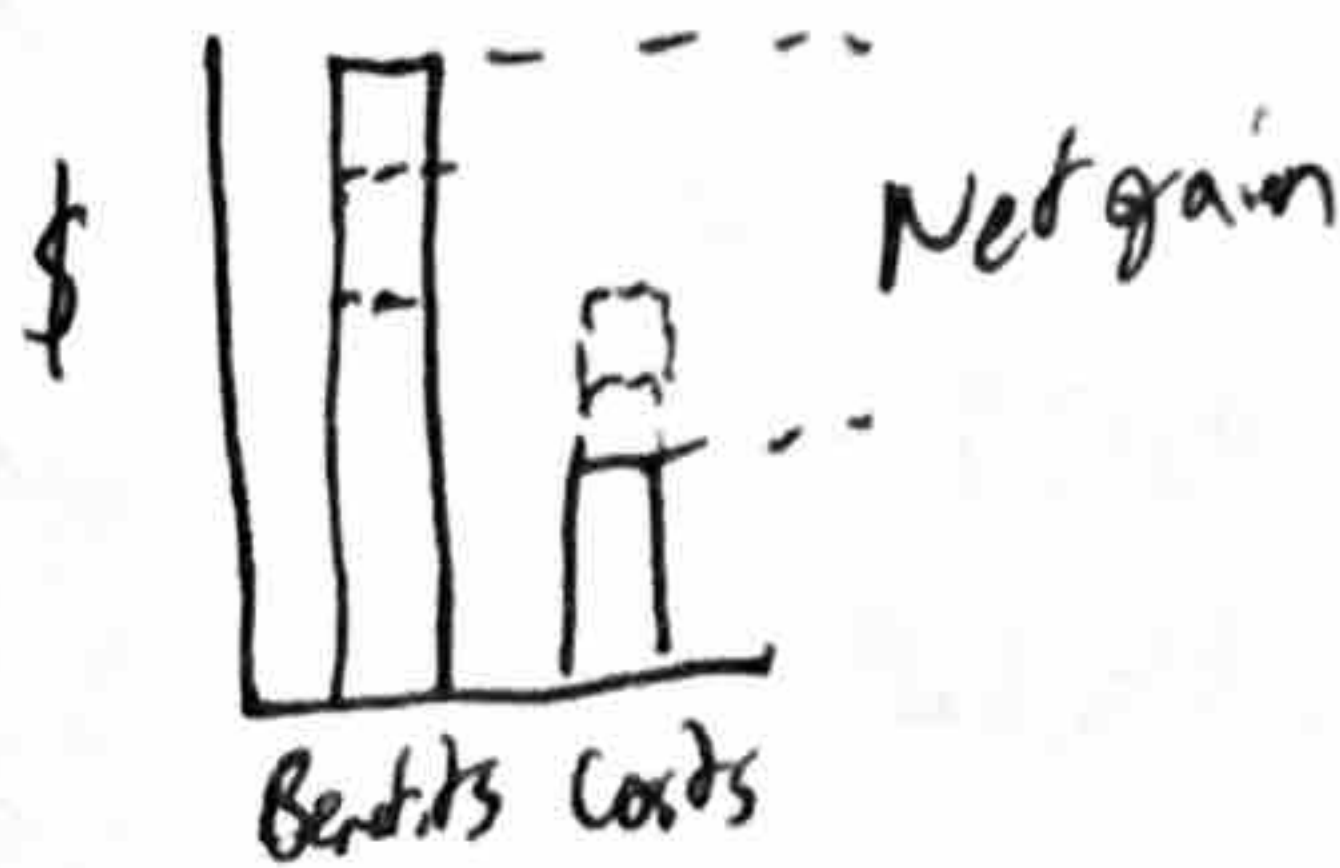
## Costs

Climate change  
Air pollution  
Extreme weather  
Droughts  
Flooding

Extraction  
Transportation  
Refining

Externalized vs Internalized

CO<sub>2</sub> from  
Burning the first  
barrel of oil



Another way of looking at it:  
externalities, internalized w/ carbon price



Mathematically:  $U(Q) = B(Q) - C(Q)$

$$\frac{\partial U}{\partial Q} = \frac{\partial B}{\partial Q} - \frac{\partial C}{\partial Q} = 0$$

maximization condition

Thus, for ideal policy:  $\frac{\partial B}{\partial Q} = \frac{\partial C}{\partial Q}$

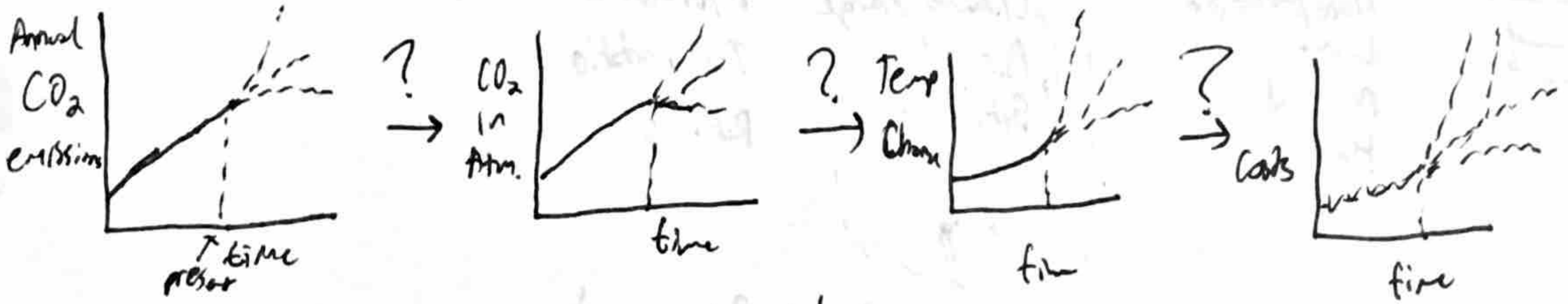
In order for this to happen we need to internalize the externalities.

One way to do this is by adding a tax equal to the externalized marginal costs

↳ Won't discuss many important points today, including what is done w/ revenue. Focus on how to determine ideal price.



# Determining Marginal Externalized Costs?

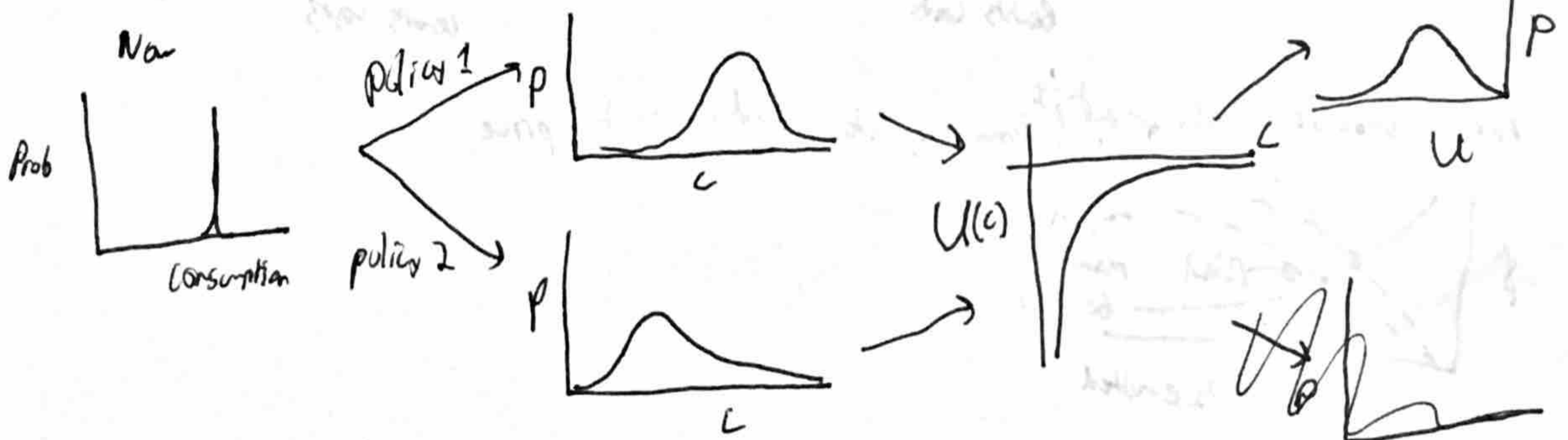


↳ Questions in Presentation + DICE model

Berke Results

Current Carbon Prices

Another Way of Thinking about CBA



$$Pr(U_{future}) = Pr(c) \cdot U(c)$$

What if  $c \rightarrow 0$ ?  $Pr(c) \rightarrow 0$ , but  $U(c) \rightarrow -\infty$ . Which wins?

Depends on how quickly they go to zero. Standard CBA uses  $U(c) = \frac{c^{1-\alpha}}{1-\alpha}$  (constant relative risk aversion)

What do we know about  $Pr(c)$ ?

Weitzman's Dismal Theorem: In the case of minimal prior information about  $Pr(c)$

2009 the "best guess" distribution always goes to zero more slowly than  $U(c) \rightarrow -\infty$  for any finite number of samples  $N$  from  $Pr(c)$ .

Thus  $E[U_{future}]$  is dominated by the catastrophic tail.



## How can we think about Catastrophe?

If this is true, then for almost all cases where there is uncertainty and a chance of catastrophe we should be willing to pay almost all of current consumption to stave it off. Obviously not true in practice. What can we do instead?

Thought Experiment: You need to buy a car. Cars sometimes explode and kill you.

Baseline chance of that happening is  $1/100,000$ . Can pay for extra safety feature to make it  $1/200,000$ . How much are you willing to pay for safety feature?

→ Any answer  $< 100\%$  of income puts an implicit value on life.

Ex: Let's say on average people pay \$500 more. If 200,000 people pay  $200,000 \cdot \$500 = \$100$  million. That reduces number dead from 2 to 1.

thus value \$100 million/Life. →  $U(c=0) \neq -\infty$

→ In the case of climate change we can define a "statistical value of civilization"  $Z$ . This allows us to get a concrete answer for  $E[U]$ , but then the choice of  $Z$  dominates more than anything considered in e.g. DICE.

↳ Rather than figuring out discount rate, damage function, etc. we should care about value of civilization and chances of catastrophe?

## Nordhaus's weaker Dismal Theorem

Assume that in the tail most <sup>prob</sup> distributions look like a Pareto Distribution  $Pr(c) \propto c^{-(\beta+1)}$ . For example, works well with earthquakes.

then, using CRRA,  $Pr(c) \cdot U(c) \propto c^{-(\beta+1)} \cdot c^{1-\alpha} = c^{-\beta-2+\alpha}$  converges if  $\beta+3-\alpha < 0$

that is, only a problem if very fat tail ( $\beta$  small) and high risk aversion ( $\alpha$  large)

→ Look at historical catastrophes